

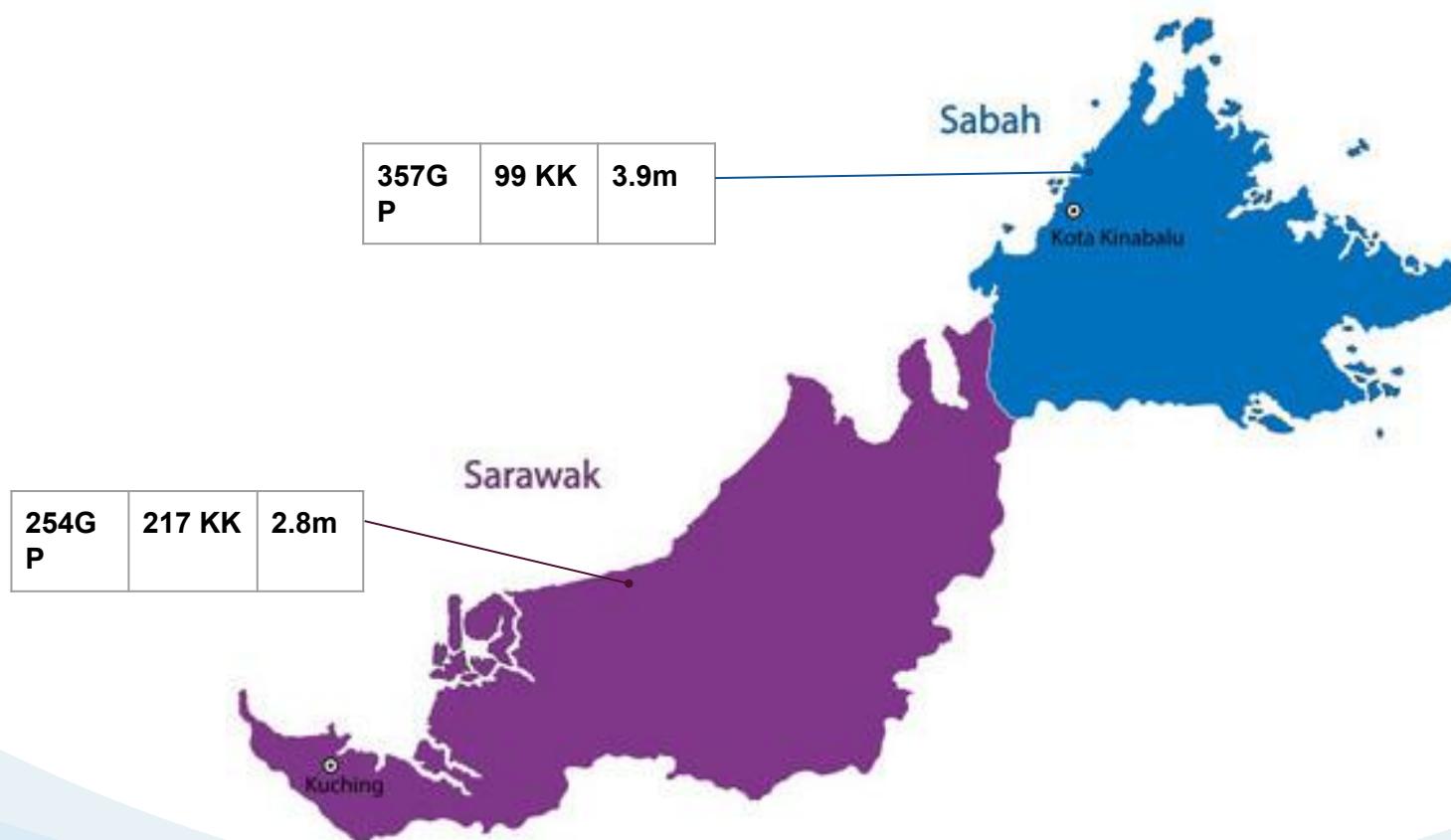
PUBLIC PRIVATE PARTNERSHIP GENERAL PRACTICE

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Facility Distribution vs Population



Facility Distribution vs Population



Asthana Declaration-2018

- 1. Governments and societies that prioritize, promote and protect people's health and well-being, at both population and individual levels, through strong health systems;**
- 2. Primary health care and health services that are high quality, safe, comprehensive, integrated, accessible, available and affordable for everyone and everywhere, provided with compassion, respect and dignity by health professionals who are well-trained, skilled, motivated and committed;**
- 3. Enabling and health-conducive environments in which individuals and communities are empowered and engaged in maintaining and enhancing their health and well-being;**
- 4. Partners and stakeholders aligned in providing effective support to national health policies, strategies and plans.**

GP CLINIC Demography



6587

GP clinics have been the backbone and the gatekeeper of the primary care even before independence.



5.9 Million visits a month

Average number of patients seen is **30** a day. $6587 \times 30 = 197,610$ patient visits a day.



80 % URBAN/ SEMI-URBAN



20 % RURAL

Patient Demography



80 % in the age group **15-50 yrs old**



60 % are **female patients**



70 % are **Married**



85%, completed **degree/ diploma/ secondary school.**

Problem Statement



Early detection of NCDs and its complications



Management of NCDs



One family one doctor concept



Integrated care via digitalisation

5 Pillars of customer experience in healthcare

1. CONVENIENCE

- Early appointment
- Convenient location/Hour
- Getting test results without seeing a doctor.

2. QUALITY

- Tx/Rx & procedures only when necessary
- Drugs with least side effects/good outcomes

3. SUPPORT

- Low cost care options

4. PERSONALIZATION

- Staff attentive to my needs and preference

5. COMMUNICATIONS

- Decide treatment options
- Communicating with patience
- Upfront explanation of OOP Cost
- Not having to repeat my information

4 major issues that need to be addressed in PPP

Areas of responsibility & Defining requirements

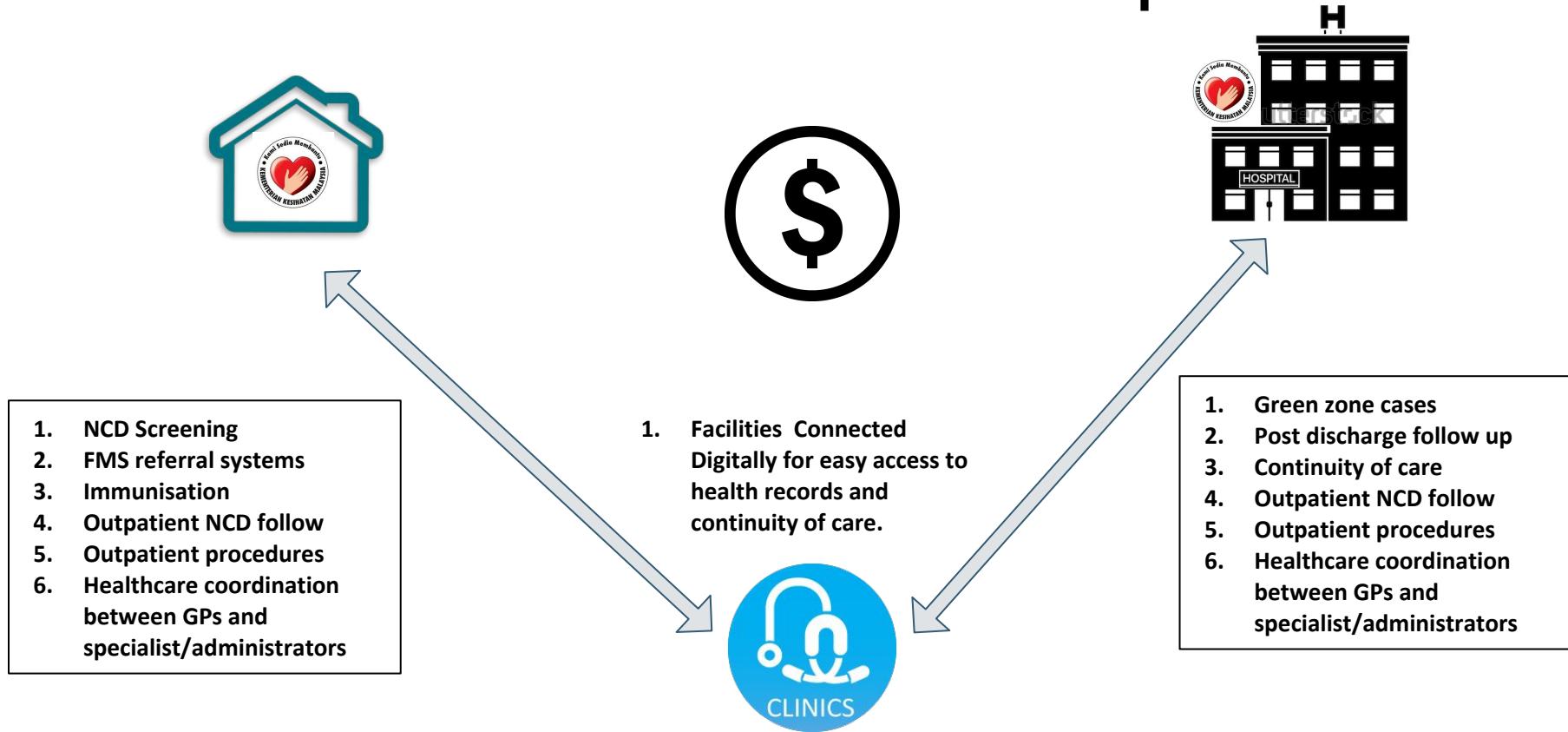
Payment and its mechanism.

Outcome based incentives

Creating links across organisational borders

Central initiatives with local solutions and focusing in coordination of care.

Public Private Partnership



PUBLIC PRIVATE PARTNERSHIP

