

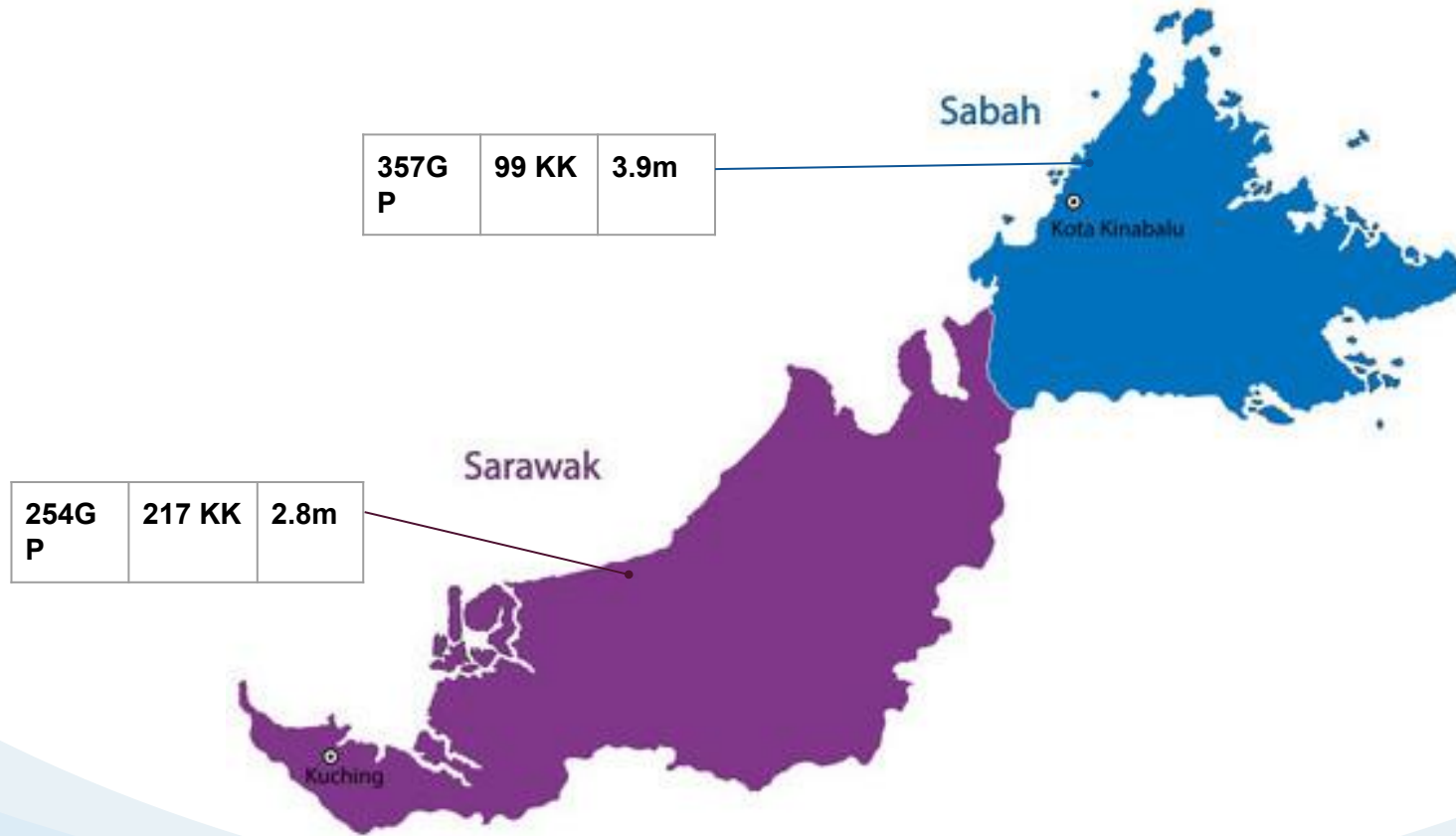
# **PUBLIC PRIVATE PARTNERSHIP GENERAL PRACTICE**

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# Facility Distribution vs Population



# Facility Distribution vs Population



# Asthana Declaration-2018

- 1. Governments and societies that prioritize, promote and protect people's health and well-being, at both population and individual levels, through strong health systems;**
- 2. Primary health care and health services that are high quality, safe, comprehensive, integrated, accessible, available and affordable for everyone and everywhere, provided with compassion, respect and dignity by health professionals who are well-trained, skilled, motivated and committed;**
- 3. Enabling and health-conducive environments in which individuals and communities are empowered and engaged in maintaining and enhancing their health and well-being;**
- 4. Partners and stakeholders aligned in providing effective support to national health policies, strategies and plans.**



**6587**

GP clinics have been the backbone and the gatekeeper of the primary care even before independence.

# GP CLINIC Demography



**5.9 Million visits a month**

Average number of patients seen is **30 a day**.  $6587 \times 30 = 197,610$  patient visits a day.



**80 % URBAN/ SEMI-URBAN**



**20 % RURAL**

# Patient Demography



**80 %** in the age group **15-50 yrs old**



**60 %** are **female patients**



**70 %** are **Married**



**85%,** completed **degree/ diploma/ secondary school.**

# Problem Statement



Early detection of NCDs and its complications



Management of NCDs



One family one doctor concept



Integrated care via digitalisation

# 5 Pillars of customer experience in healthcare

## 1. CONVENIENCE

- Early appointment
- Convenient location/Hour
- Getting test results without seeing a doctor.

## 2. QUALITY

- Tx/Rx & procedures only when necessary
- Drugs with least side effects/good outcomes

## 3. SUPPORT

- Low cost care options

## 4. PERSONALIZATION

- Staff attentive to my needs and preference

## 5. COMMUNICATIONS

- Decide treatment options
- Communicating with patience
- Upfront explanation of OOP Cost
- Not having to repeat my information



# 4 major issues that need to be addressed in PPP

**Areas of responsibility & Defining requirements**

**Payment and its mechanism.**

**Outcome based incentives**

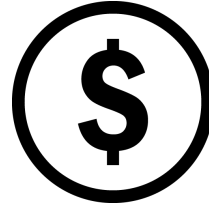
**Creating links across organisational borders**

**Central initiatives with local solutions and focusing in coordination of care.**

# Public Private Partnership



1. NCD Screening
2. FMS referral systems
3. Immunisation
4. Outpatient NCD follow
5. Outpatient procedures
6. Healthcare coordination between GPs and specialist/administrators



1. Facilities Connected Digitally for easy access to health records and continuity of care.



1. Green zone cases
2. Post discharge follow up
3. Continuity of care
4. Outpatient NCD follow
5. Outpatient procedures
6. Healthcare coordination between GPs and specialist/administrators

# PUBLIC PRIVATE PARTNERSHIP



## PUBLIC SECTOR

1. Political Will
2. Funding
3. Early engagements to formulate the partnership
4. Incentive programs

1. Quality, responsive & sustainable healthcare system.
2. Reduction in disease burden & risk factor.



1. Readily available infrastructure
2. Human Capital
3. Greater Equity, Accessibility & better utilization of resources.

## PRIVATE SECTOR

